

Service Area : Chief Executives and Communications

Responsible Officer :

Efficiency / Saving	2016/17	2017/18	2018/19	2019/20
	£'s	£'s	£'s	£'s
Review of Executive	81,000			
Reduction in allowance for Council chair and Shires chairs	13,000			
The vision for the Communications Team requires a greater emphasis on Digital Communications, Engagement (internal and external, working with data and insight and a campaign based approach (see above). This prioritising of work could allow the service to be restructured.		100,000		
Removal of Communications staff from Emergency Rota	12,000			
Reconfiguration of Graphic Design		50,000		
Reduction in events	21,000			
Stopping lease car	2,000			
New Model and review of all Corporate Budget Headings		99,740	156,600	
Overall Total	129,000	249,740	156,600	0